

Futurama 2020

The Future We Want

Preliminary Budget - 7/22/2009

Content Production

	Design Development	Video Production	Interactive Production	Total Costs
Cities				
Green Buildings	12,000	57,000	49,000	
Renewable Energy	10,000	29,500	12,000	
Transportation	8,000	22,000	11,500	
Subtotal	30,000	108,500	72,500	
Suburban				
Green Buildings	8,000	65,000	27,000	
Renewable Energy	7,000	23,500	11,000	
Transportation	8,000	13,000	15,000	
Subtotal	23,000	101,500	53,000	
Rural				
Green Buildings	12,000	132,000	41,000	
Renewable Energy	10,000	19,000	20,000	
Transportation	8,000	15,000	11,500	
Subtotal	30,000	166,000	72,500	
Technical Review of Material			40,000	
Website Design			62,000	
Total	83,000	376,000	300,000	759,000

Exhibition Space

Intro Video Screen	83" Panasonic Plasma	60,000	
Touch Screens	3 - 15" Touch Screens	15,000	
Projector Rental	3 - 2k Panasonic or Sony Projectors	84,000	
Walls, Floor Etc.		70,000	
Lights		20,000	
Wall Graphics		15,000	
Fulfillment Stations	5 - 24inch iMacs	30,000	
Contingency (8%)		23,520	
Total		317,520	317,520

Total Cost

1,076,520